

Parks, Forestry & Recreation
Brenda Patterson, General Manager

Toronto City Hall, 4th Floor, West Tower
100 Queen Street West
Toronto, Ontario M5H 2N2

Tel: (416) 392-8182
Fax: (416) 392-8565

October 28, 2010

TO: Parks, Forestry and Recreation Staff
FROM: Brenda Patterson, General Manager, Parks, Forestry and Recreation
RE: **Announcement - Director, Community Recreation**

I am very pleased to announce that Janie Romoff is the successful candidate with respect to the position of Director of Community Recreation for the Toronto Parks, Forestry and Recreation division.

Janie is very well-known to recreation professionals across the country. Janie's career in the public service has spanned more than 22 years. She is well-regarded for her success leading a wide range of strategic initiatives and bringing together partners from various sectors and across different levels of government. Since 2006, Janie has been a member of the senior management team for the Ministry of Health Promotion. In this capacity she has provided executive leadership to a wide range of programs and initiatives including, the sport and recreation branch, the 2015 Pan American Games Bid and a review of Smoke Free Ontario. In addition, she recently led the Ministry through the transition process to implement a new organizational structure.

Janie's background also includes significant operational and capital planning experience in a municipal parks and recreation setting. She has held senior management positions with the City of London, Community Services, and the City of Burnaby, Recreation Services.

Janie holds a Bachelor of Arts degree in Canadian Politics from the University of Toronto and has also studied at Queen's University, the Ivey School of Business, and the Centre for Strategic Management in Chicago. She is a past president of Parks and Recreation Ontario, has served on the Board of Directors for the Sport Alliance of Ontario, and been a member of the Inter-provincial Sport and Recreation Council.

We look forward to welcoming Janie to the PFR senior management team. I am very confident that her strong strategic and operations experience, combined with her executive leadership skills and extensive knowledge of the recreation field, will allow her to build upon the strong foundation that already exists in the Recreation branch. Janie's skills and experience will also bring new insight and perspective that will aid us in furthering our work on our Recreation Service Plan.

Please join me in congratulating Janie and welcoming her to Parks, Forestry and Recreation.

I would also like to extend my sincere thanks to Costanza Allevato for her dedication, and the leadership of the Recreation branch over the past number of weeks. I know that Costanza will be a key support to Janie as she begins her orientation to our division and the City.

Janie will assume her position on Monday November 15, and can be contacted at 416-392-7252. She will be located at City Hall, 4th floor, west tower.

Yours truly,

A handwritten signature in black ink that reads "B Patterson".

Brenda Patterson,
General Manager
Parks, Forestry and Recreation