TORONTO

Rita Davies
Executive Director

Donald G. Eastwood
General Manager, Economic Development, Culture &Tourism

Culture
Toronto City Hall, 9th Floor, East Tower
100 Queen Street West,
Toronto, Ontario M5H 2N2

Tel: (416) 397-5323
Fax: (416) 392-5600
Email: rdavies@toronto.ca

2007 BUDGET BRIEFING NOTE
Glenn Gould International Protégé Prize – City of Toronto Funding

Issue/Background:

The Glenn Gould Foundation was established in 1983 to extend awareness of Glenn Gould (1932-1982) as extraordinary musician and communicator. In 1987, the Foundation established the Glenn Gould Prize, a major international award. The Prize is given every three years and includes a cash award of $50,000. In 1993, the Foundation and the Metro Government established the Glenn Gould Prize Protégé Award to be given to a young musician of promise to be chosen by the Glenn Gould Prize winner. The Protégé Prize of $10,000 was awarded in 1993 and 1996 and was funded by the Metro Chairman's office. As the Protégé Prize was not awarded in the amalgamation year of 1998, it was not included in the list of ongoing items to be funded by the new City of Toronto. In 1999, the Protégé Prize was funded by City Protocol at $10,000 with no additional budget provided. The funding for the Protégé Prize was also absorbed in 2002 and 2005.

Noting that the value of the $10,000 Prize has diminished over the last 14 years, the Glenn Gould Foundation has applied to the City to increase funding from $10,000 to $25,000 so that the Prize equals 50% of the amount of the Glenn Gould Prize. City Protocol is not able to fund an increase in the value of the Protégé Prize.

Key Points:

- Glenn Gould is one of the most important cultural figures in the history of the City;
- The Glenn Gould Protégé Prize is a major international award that should be supported by the City of Toronto;
- As a matter of policy, ongoing financial support for cultural activities should be funded through the Community Partnership and Investment Program that has Council approved procedures and accountability mechanisms;
- Council could establish a line item for the Glenn Gould Foundation in the Arts and Culture section of CPIP budget with a 2007 allocation of $10,000;
- The next Protégé Prize will be awarded in 2008 and the Glenn Gould Foundation could pool City funding from 2007 and 2008 to award the Protégé Prize at $20,000.

- The City has not recommended an increase to the 2007 Operating Budget for the Glenn Gould Foundation.

Questions & Answers:

Q: Can additional funding for the Glenn Gould Protégé Prize be absorbed in the Protocol operating budget?

A: No. The current funding already creates a budget pressure every three years.

Q: Should funding for the Glenn Gould Protégé Prize be part of the CPIP program budget?

A: Yes. The CPIP program has policies and City.

Prepared by & Further Information : Terry Nicholson, Manager, Cultural Affairs
416-392-4166

Date: March 21, 2007