

Site Usage

68,777 Visits

Previous: 71,320 (-3.57%)

57.08% Bounce Rate

Previous: 58.00% (-1.59%)

188,626 Pageviews

Previous: 227,748 (-17.18%)

00:02:04 Avg. Time on Site

Previous: 00:02:20 (-11.39%)

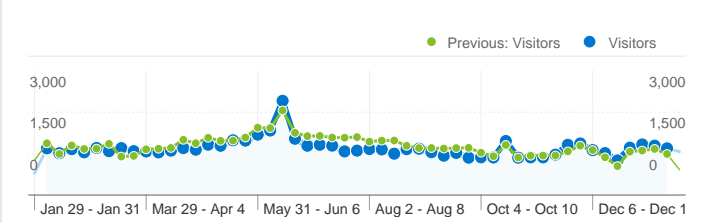
2.74 Pages/Visit

Previous: 3.19 (-14.12%)

73.13% % New Visits

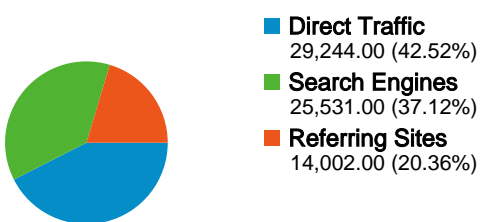
Previous: 75.97% (-3.74%)

Visitors Overview



Visitors
51,650

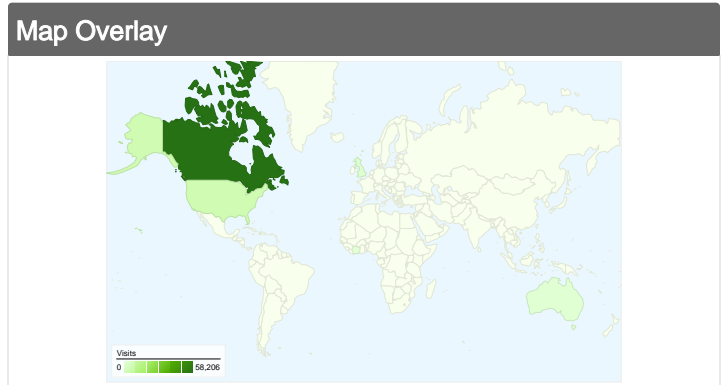
Traffic Sources Overview

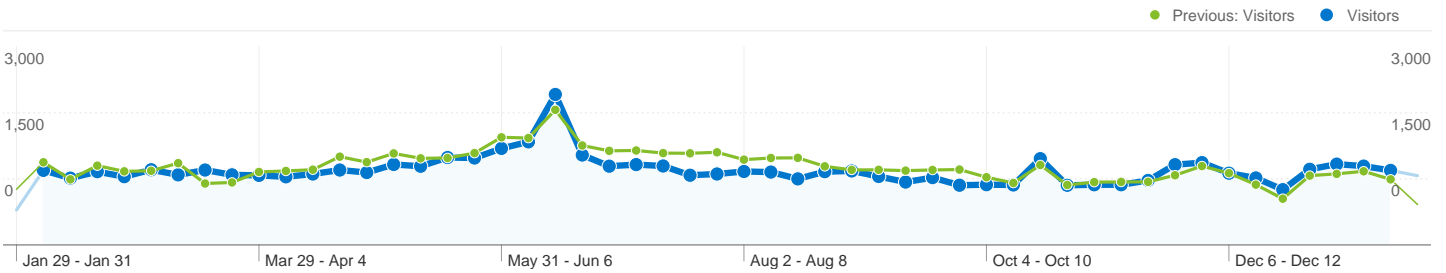


Content Overview

Pages	Pageviews	% Pageviews
/home/wiki/wiki.php		
Jan 29, 2009 - Jan 29, 2010	31,525	16.71%
Jan 29, 2008 - Jan 28, 2009	31,324	13.75%
% Change	0.64%	21.52%
/market/wiki/wiki.php		
Jan 29, 2009 - Jan 29, 2010	18,989	10.07%
Jan 29, 2008 - Jan 28, 2009	19,768	8.68%
% Change	-3.94%	15.98%
/newsletter/wiki/wiki.php/http://www.dufferinpark.ca/home/wiki/wik		
Jan 29, 2009 - Jan 29, 2010	3,652	1.94%
Jan 29, 2008 - Jan 28, 2009	5,345	2.35%
% Change	-31.67%	-17.50%
/oven/wiki/wiki.php		
Jan 29, 2009 - Jan 29, 2010	3,337	1.77%
Jan 29, 2008 - Jan 28, 2009	3,705	1.63%
% Change	-9.93%	8.75%
/market/wiki/wiki.php?n=Vendors.FrontPage		

Jan 29, 2009 - Jan 29, 2010	3,292	1.75%
Jan 29, 2008 - Jan 28, 2009	3,421	1.50%
% Change	-3.77%	16.19%





51,650 people visited this site

 **68,777** Visits

Previous: 71,320 (-3.57%)

 **51,650** Absolute Unique Visitors

Previous: 55,216 (-6.46%)

 **188,626** Pageviews

Previous: 227,748 (-17.18%)

 **2.74** Average Pageviews


Previous: 3.19 (-14.12%)

 **00:02:04** Time on Site

Previous: 00:02:20 (-11.39%)

 **57.08%** Bounce Rate

Previous: 58.00% (-1.59%)

 **73.13%** New Visits

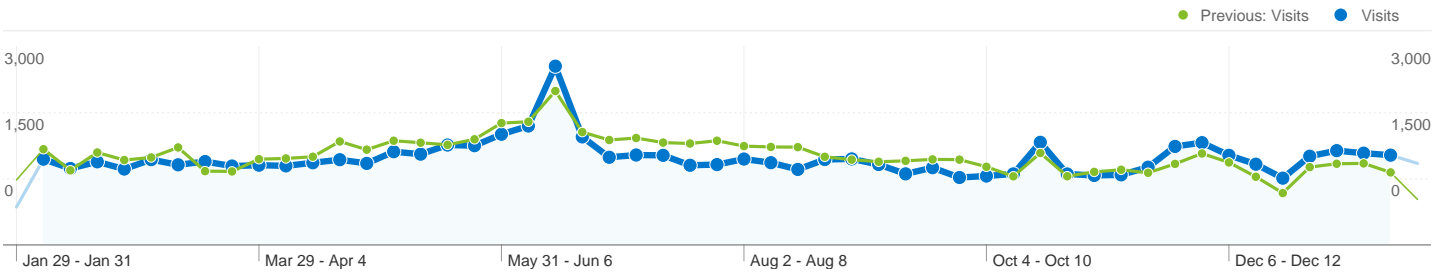
Previous: 75.97% (-3.74%)

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Cable		
Jan 29, 2009 - Jan 29, 2010	30,463	44.29%	Jan 29, 2009 - Jan 29, 2010	27,852	40.50%
Jan 29, 2008 - Jan 28, 2009	37,313	52.32%	Jan 29, 2008 - Jan 28, 2009	26,783	37.55%
% Change	-18.36%	-15.34%	% Change	3.99%	7.84%
Firefox			DSL		
Jan 29, 2009 - Jan 29, 2010	25,830	37.56%	Jan 29, 2009 - Jan 29, 2010	22,710	33.02%
Jan 29, 2008 - Jan 28, 2009	24,820	34.80%	Jan 29, 2008 - Jan 28, 2009	23,091	32.38%
% Change	4.07%	7.92%	% Change	-1.65%	1.99%

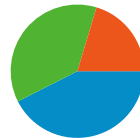
Safari		
Jan 29, 2009 - Jan 29, 2010	9,407	13.68%
Jan 29, 2008 - Jan 28, 2009	7,141	10.01%
% Change	31.73%	36.60%
Chrome		
Jan 29, 2009 - Jan 29, 2010	1,862	2.71%
Jan 29, 2008 - Jan 28, 2009	239	0.34%
% Change	679.08%	707.89%
Opera		
Jan 29, 2009 - Jan 29, 2010	403	0.59%
Jan 29, 2008 - Jan 28, 2009	520	0.73%
% Change	-22.50%	-19.63%

Unknown		
Jan 29, 2009 - Jan 29, 2010	11,369	16.53%
Jan 29, 2008 - Jan 28, 2009	14,139	19.82%
% Change	-19.59%	-16.62%
T1		
Jan 29, 2009 - Jan 29, 2010	5,550	8.07%
Jan 29, 2008 - Jan 28, 2009	5,230	7.33%
% Change	6.12%	10.04%
Dialup		
Jan 29, 2009 - Jan 29, 2010	1,136	1.65%
Jan 29, 2008 - Jan 28, 2009	1,796	2.52%
% Change	-36.75%	-34.41%



All traffic sources sent a total of 68,777 visits

-  **42.52% Direct Traffic**
Previous: 40.58% (4.79%)
-  **20.36% Referring Sites**
Previous: 15.38% (32.41%)
-  **37.12% Search Engines**
Previous: 44.05% (-15.72%)



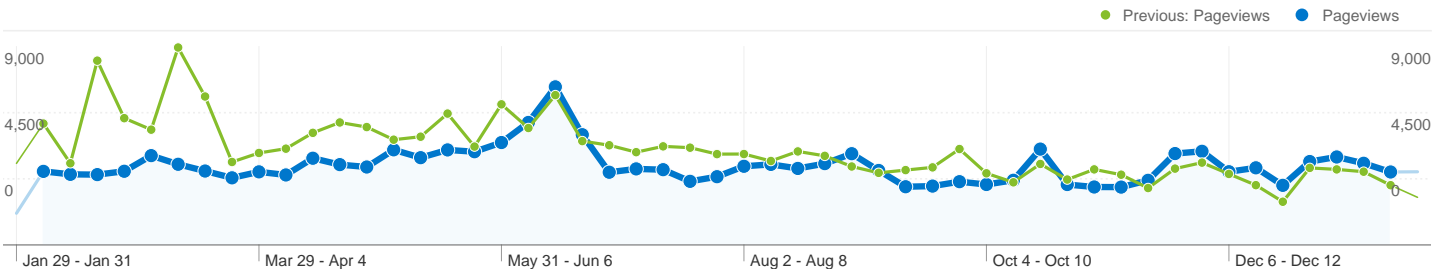
- **Direct Traffic**
29,244.00 (42.52%)
- **Search Engines**
25,531.00 (37.12%)
- **Referring Sites**
14,002.00 (20.36%)

Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))		
Jan 29, 2009 - Jan 29, 2010	29,244	42.52%
Jan 29, 2008 - Jan 28, 2009	28,940	40.58%
% Change	1.05%	4.79%
google (organic)		
Jan 29, 2009 - Jan 29, 2010	22,844	33.21%
Jan 29, 2008 - Jan 28, 2009	28,399	39.82%
% Change	-19.56%	-16.59%
blogto.com (referral)		
Jan 29, 2009 - Jan 29, 2010	1,551	2.26%
Jan 29, 2008 - Jan 28, 2009	700	0.98%
% Change	121.57%	129.76%
images.google.com (referral)		
Jan 29, 2009 - Jan 29, 2010	1,325	1.93%
Jan 29, 2008 - Jan 28, 2009	1,336	1.87%
% Change	-0.82%	2.84%
yahoo (organic)		

Keywords	Visits	% visits
dufferin grove park		
Jan 29, 2009 - Jan 29, 2010	736	2.88%
Jan 29, 2008 - Jan 28, 2009	589	1.87%
% Change	24.96%	53.75%
dufferin grove farmers market		
Jan 29, 2009 - Jan 29, 2010	656	2.57%
Jan 29, 2008 - Jan 28, 2009	478	1.52%
% Change	37.24%	68.86%
dufferin grove		
Jan 29, 2009 - Jan 29, 2010	389	1.52%
Jan 29, 2008 - Jan 28, 2009	462	1.47%
% Change	-15.80%	3.60%
dufferin grove market		
Jan 29, 2009 - Jan 29, 2010	258	1.01%
Jan 29, 2008 - Jan 28, 2009	417	1.33%
% Change	-38.13%	-23.87%
night of dread		

Jan 29, 2009 - Jan 29, 2010	1,041	1.51%	Jan 29, 2009 - Jan 29, 2010	247	0.97%
Jan 29, 2008 - Jan 28, 2009	1,610	2.26%	Jan 29, 2008 - Jan 28, 2009	84	0.27%
% Change	-35.34%	-32.95%	% Change	194.05%	261.80%



Pages on this site were viewed a total of 188,626 times

 **188,626 Pageviews**

Previous: 227,748 (-17.18%)

 **147,435 Unique Views**

Previous: 162,010 (-9.00%)

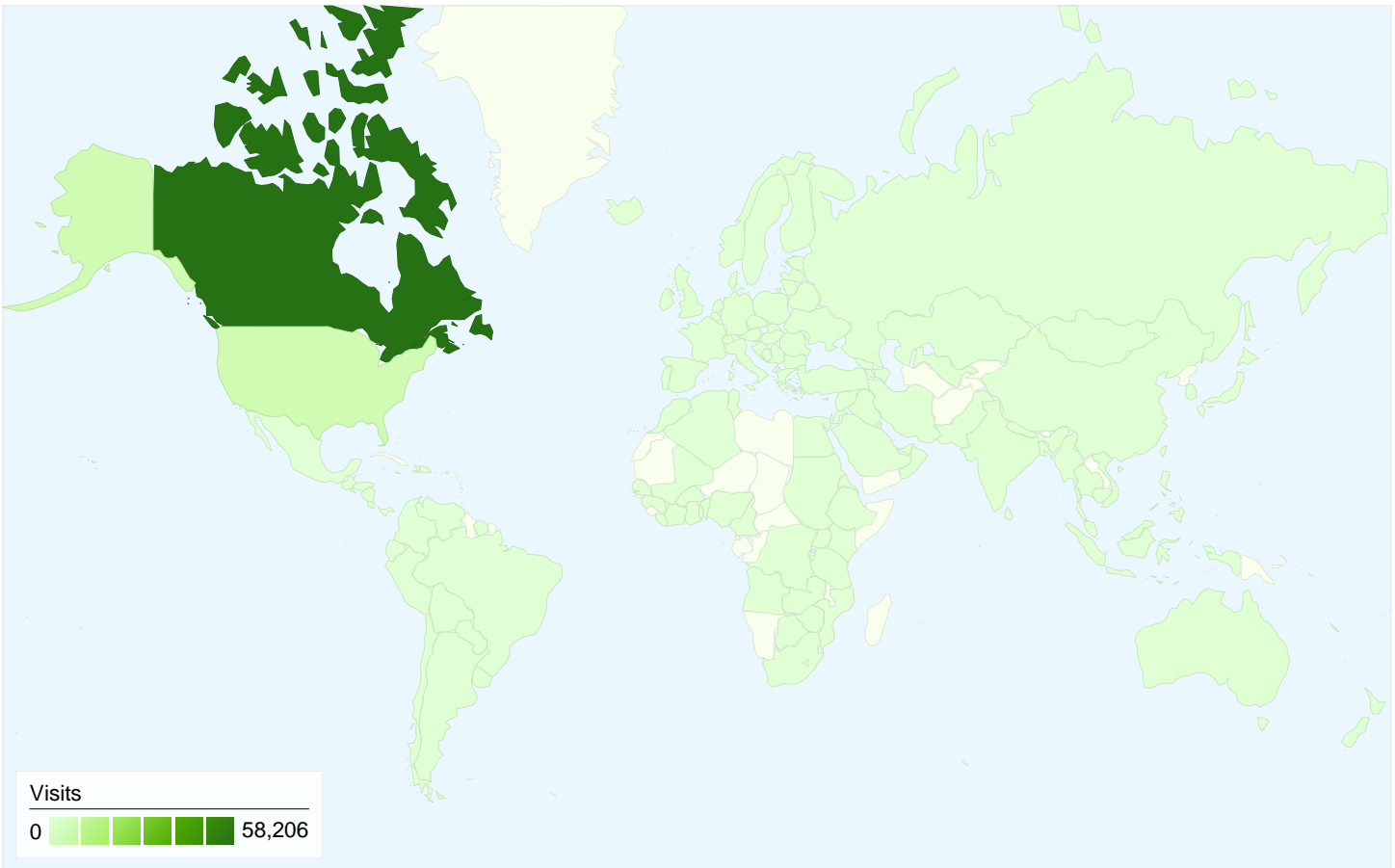
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68,777 visits came from 173 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 68,777 Previous: 71,320 (-3.57%)	Pages/Visit 2.74 Previous: 3.19 (-14.12%)	Avg. Time on Site 00:02:04 Previous: 00:02:20 (-11.39%)	% New Visits 73.21% Previous: 76.03% (-3.72%)	Bounce Rate 57.08% Previous: 58.00% (-1.59%)	
Canada					
January 29, 2009 - January 29, 2010	58,206	2.86	00:02:14	70.21%	54.06%
January 29, 2008 - January 28, 2009	57,726	3.47	00:02:38	72.77%	53.74%
% Change	0.83%	-17.55%	-15.19%	-3.52%	0.60%
United States					
January 29, 2009 - January 29, 2010	5,695	2.23	00:01:16	90.54%	69.73%
January 29, 2008 - January 28, 2009	7,493	2.08	00:01:06	93.33%	74.40%
% Change	-24.00%	7.21%	16.04%	-2.99%	-6.28%
United Kingdom					
January 29, 2009 - January 29, 2010	687	1.69	00:00:42	94.03%	80.06%

January 29, 2008 - January 28, 2009	930	1.80	00:00:47	94.62%	76.77%
% Change	-26.13%	-5.94%	-11.78%	-0.63%	4.28%
Côte d'Ivoire					
January 29, 2009 - January 29, 2010	308	1.19	00:00:50	67.86%	89.61%
January 29, 2008 - January 28, 2009	390	1.28	00:00:35	63.59%	91.54%
% Change	-21.03%	-6.87%	41.18%	6.71%	-2.11%
Australia					
January 29, 2009 - January 29, 2010	289	2.19	00:01:28	95.85%	71.63%
January 29, 2008 - January 28, 2009	333	1.71	00:00:34	97.30%	80.78%
% Change	-13.21%	27.74%	157.39%	-1.49%	-11.33%
Germany					
January 29, 2009 - January 29, 2010	202	2.71	00:01:40	86.63%	66.83%
January 29, 2008 - January 28, 2009	422	2.19	00:00:58	76.07%	77.01%
% Change	-52.13%	23.81%	71.38%	13.89%	-13.22%
Ireland					
January 29, 2009 - January 29, 2010	184	1.24	00:00:15	97.28%	91.85%
January 29, 2008 - January 28, 2009	232	1.44	00:00:16	98.71%	92.67%
% Change	-20.69%	-13.81%	-5.72%	-1.44%	-0.89%
India					
January 29, 2009 - January 29, 2010	183	1.62	00:00:51	96.17%	80.33%
January 29, 2008 - January 28, 2009	187	1.60	00:01:04	97.33%	78.61%
% Change	-2.14%	0.82%	-19.59%	-1.18%	2.19%
France					
January 29, 2009 - January 29, 2010	150	1.90	00:00:54	94.00%	80.00%
January 29, 2008 - January 28, 2009	189	1.61	00:00:31	95.77%	83.07%
% Change	-20.63%	17.74%	73.25%	-1.85%	-3.69%
Nigeria					
January 29, 2009 - January 29, 2010	130	1.12	00:00:34	77.69%	92.31%
January 29, 2008 - January 28, 2009	147	1.15	00:00:57	74.83%	87.76%
% Change	-11.56%	-2.98%	-41.22%	3.83%	5.19%

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